

Advertorial  
on *The Club*

## Valamar Hotels and Resorts –The Club, bahighlife.com and High Life

### EXCLUSIVE EXECUTIVE CLUB OFFERS

#### Win a five-night stay at the Valamar Argosy Hotel 4\*

Like the sound of a luxury Croatian break? Enter our competition to win a five-night stay at the Valamar Argosy Hotel 4\* for two people. This prize includes a double room and breakfast. Prize must be taken between 15 April and 15 October 2015. Dates based on availability and upon request, prior reservations necessary and should be booked a minimum of a month in advance.

[CLICK HERE TO ENTER](#)



Link to BA  
highlife.com

- Valamar Hotels and Resorts ran a competition and advertorial throughout March 2015
- The competition was to win a 5 night stay at a 4\* Valamar Hotel in Dubrovnik
- To accompany the digital campaign was a full page advertisement in High Life for 2 months
- The advertorial ran on The Club with a link to the competition on bahighlife.com
- Within this time the competition received 1,172 entries