

ba.com | online rate card

Position	Rate
Public homepage	
Leaderboard	£30 CPM
MPU	£25 CPM
Executive Club (post pin) homepage	
Leaderboard	£90 CPM
MPU	£75 CPM

bahighlife.com | online rate card

Position	Rate
Skyscraper	£8 CPM
Leaderboard	£10 CPM
MPU	£16 CPM

babususinesslife.com | online rate card

Position	Rate
Skyscraper	£8 CPM
Leaderboard	£10 CPM
MPU	£16 CPM

metrotwin | online rate card

Position	Rate
MPU	£10 CPM
Skyscraper	£8 CPM
Footer	£7 CPM