

# lounge ambient | rate card

	Heathrow Terminal 5			Arrivals	Heathrow T3	Gatwick	Manchester	Edinburgh	Glasgow	EU Package**	US Package***
	Concorde	First	Club Lounges *								
Footfall	12,500	42,000	68,000	9,000	30,000	25,000	23,700	20,000	13,500	35,600	27,100
Experiential Zones	-	-	£58,320	£14,742	£19,350	£19,350	£10,665	£9,000	£6,075		
Manned Promotions (per week)	-	-	£12,960	£3,276	£4,300	£4,300	£2,370	£2,000	£1,350		
Interactive Digital Screens ****	-	-	£26,950	£6,552	£8,600	£8,600	£4,740	£4,000	£2,700		
Digital Screens	Available on Request										
Business Centre Sponsorship	£51,635 (First, Club & Arrivals Lounges)										
Screen Savers	£33,000 (First, Club & Arrivals Lounges)										
Terrace Exhibitions	On Request	£24,000	£12,500	N/A	N/A	N/A	N/A	N/A	N/A		
			(North only)								
Poster Stands	-	On Request	£19,440	£5,733	£7,500	£7,500	£4,250	£3,500	£2,500	£28,000	£24,000
Business card drop	-	£14,000	£11,016	£2,785	£3,655	£3,655	£2,015	£1,700	£1,148	£8,500	£8,500
Table Tops	£4,200	£9,600	£7,776	£1,966	£2,580	£2,580	£1,422	£1,200	£810	£7,200	£7,200
Product Placement Numbers	Available on request										
Brochures	£3,300	£8,400	£5,832	£1,474	£1,935	£1,935	£1,067	£900	£608	£6,600	£6,600
Brochure Numbers	300	1000	1600	200	580	580	600	500	350	850	750
Leaflets	£3,000	£7,800	£5,184	£1,310	£1,720	£1,720	£948	£800	£540	£6,000	£6,000
Leaflet Numbers	400	1500	2100	300	760	760	725	675	450	1250	1000

\* The media activity will only run in 1 club lounge. Costing and passenger figures reflect this.

If an client would like to advertise in more than 1 lounge please change the rates and footfall appropriately.

\*\* Frankfurt, Dusseldorf, Milan Malpansa, Milan Linate, Amsterdam, Brussels, Geneva

\*\*\* JFK, Washington DC, Newark, Philadelphia, San Francisco, Chicago

\*\*\*\* Media only

Other bespoke opportunities available upon request

British Airways has a global network of business lounges, please contact the sales team for information.

Poster Stands, Terrace Exhibitions, Business Centre Sponsorship, Digital Screens, Manned Promotions and Experiential Zones must be booked in conjunction with other BA Media onboard advertising opportunities