

	When	Where	What the Advert Entails	Rates Gross Per Month	
After take-off during ascent - 20 mins		Wellbeing	30 seconds	£40,000	
		New Releases	20 Films 10 Films 5 Films	£25,000 £18,000 £10,000	
		Movie Library	25 Films held back into the library after 3 months 20 Films 10 Films 5 Films	£12,500 £9,000 £5,000	
	In-flight		News	30" adverts	£20,000
			News Countdown	30" adverts	£30,000
			Comedy	30" adverts	£8,000
			Drama	30" adverts	£8,000
			Factual	30" adverts	£8,000
			Business	30" adverts	£10,000
			Music & The Arts	30" adverts	£7,000
			Sports	30" adverts	£10,000
			Audio Menu	Banner ad & Content Page plus up to 12 minutes of content	£5,000
			Your Journey	Banner Ad & Content Page plus up to 12 minutes of content	£10,000
		Movies Menu	Banner ad & Content Page plus up to 12 minutes of content	£30,000	
		TV Menu	Banner ad & Content Page plus up to 12 minutes of content	£25,000	
	Content Provision	1 hour of supplied content	£30,000		
Landing - 20 Mins		Moving Map	Up to 7 stings per hour (6 Month Min Booking)	£40,000	