

# AVOD | rate card

**Where :** What the Advert Entails

**Rates**

<b>Wellbeing:</b> 30 seconds	£40,000
<b>Entertainment Review:</b> A BA video of movie/tv/audio content reviews	£12,000
<b>Movies Menu:</b> Banner ad & Content Page plus up to two minutes of content	£33,915
<b>New Releases:</b>	
20 Films	£25,000
10 Films	£18,000
5 Films	£10,000
<b>Movie Library:</b>	
25 Films held back into the library after 3 months	
20 Films	£12,500
10 Films	£9,000
5 Films	£5,000
<b>Movies by language:</b>	
24 language movies holding for 2 months (up to 5 adverts)	£5,000
<b>Movie Review:</b> A BA video of movie trailers	£5,000
<b>TV Menu:</b> Banner ad & Content Page plus up to two minutes of content	£25,000
<b>News:</b> Daily News	£20,000
<b>Comedy:</b> 30" adverts	£6,000
<b>Drama:</b> 30" adverts	£6,000
<b>Factual:</b> 30" adverts	£6,000
<b>Music &amp; The Arts:</b> 30" adverts	£6,000
<b>Sports:</b> 30" adverts	£7,500
<b>Audio Menu:</b> Banner ad & Content Page plus up to two minutes of content	£5,000
<b>CD's:</b> Sponsored CD's	£3,500
<b>Spoken Word:</b> Sponsored CD's	£3,500
<b>Your Journey:</b> Banner Ad	£10,000
<b>Highlife Shop!:</b> Static Ad full page, in line with Highlife shop content	£2,000