

high life | Print rate card

Position	Rate (£)
Page (Run of Magazine)	£13,670
Right hand page	£14,664
Page, Right hand first half	£15,860
Page, First right hand	£16,868
Page, First half	£15,038
Page, Inside Back Cover	£17,530
Page, Outside Back Cover	£20,175
Double Page Spread	£26,628
Double Page Spread, First Half	£27,784
Double page spread, Inside Front Cover	£33,075
Half Page, solus	£8,166
Half Page	£7,424
Special positions	Plus 10%
Special Executions	
Gatefold (Inside Front Cover) - Four ad pages	£88,126
Gatefold (Inside Back Cover) - Three ad pages	£62,356
DPS Map Strip	
DPS Map Strip	£4,906
Single Map Strip	£2,724
Inserts	
Tip on	£79 per '000
Loose	£48 per '000
Bound	£79 per '000