

first life | Print rate card

Position	Rate (£)
Page (run of magazine)	£5,060
Page, right hand, first half	£5,312
Page, inside front cover	£7,380
Page, outside back cover	£8,270
Page, inside back cover	£7,108
Double page spread	£9,888
Double page spread, inside front cover	£12,692
Special positions	+10%
Special Executions	+10%
Gatefold (inside front cover) - four ad page	£42,348
Gatefold (inside back cover) - three ad pages	£35,120
Inserts	
Tip on	£200 per '000
Loose	£200 per '000
Bound	£200 per '000