

# business life | Print rate card

<b>Position</b>	<b>Rate (£)</b>
Page (Run of Magazine)	£7,300
Right hand page	£7,875
Page, Right hand first half	£8,536
Page, First right hand	£8,605
Page, First half	£8,030
Page, Inside Back Cover	£9,114
Page, Inside Front Cover	£9,521
Page, Outside Back Cover	£9,928
Double Page Spread	£14,322
Double Page Spread, First Half	£15,025
First Double Page spread	£15,688
Double page spread, Inside Front Cover	£16,380
Half page, solus	£4,418
Half Page	£4,016
Special positions	Plus 10%

## **Special Executions**

Gatefold (Inside Front Cover) Four ad pages	£50,660
Gatefold (Inside Back Cover) Three ad pages	£40,125

## **Inserts**

Tip on	£75 per '000
Loose	£45 per '000
Bound	£75 per '000